

# PARISH CONNECTION ADVERTISING FORM

Date: \_\_\_\_\_ Advertiser / Business: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_  
 Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## AD SIZES & REQUIREMENTS

Check Ad Size Desired ✓	Ad Size	Measurements	Cost	Quantity	Total Price
	Outside Back Cover (Color)	8.5" W x 11" H	\$ 400.00		
	Inside Back Cover (Color)	8.5" W x 11" H	\$ 350.00		
	Inside Front Cover (Color)	8.5" W x 11" H	\$ 350.00		
	Full Page (B & W)	8.5" W x 11" H	\$ 257.00		
	½ Page Horizontal (B & W)	8.5" W x 5.5" H	\$ 150.00		
	½ Page Vertical (B & W)	4.25" W x 11" H	\$ 150.00		
	¼ Page (B & W)	4.25" W x 5.5" H	\$ 98.00		
	Business Card (B & W)	3.5" W x 2" H	\$ 56.00		
	Layout Charge	For each AD you need us to create	\$ 20.00		
				<b>Total Cost:</b>	

### Payment Method

- Check (please make all checks payable to the Office for Black Catholic Ministry)  
 Cash

**AD Copy and Content:** *To insure a good quality book, all photos for ads will be scanned. Send actual photos (no black & white photocopies) and a SASE if you want them returned.*

- CAMERA-READY Copy is enclosed (please follow mailing instructions below)  
 CAMERA-READY Copy to be e-mailed (please read e-mail instructions below)  
 NON-CAMERA-READY: please layout my Ad (please read layout instructions below)

**CAMERA-READY Copy is enclosed – Mailing Instructions:** Please submit completed Ad form with payment and Camera-ready Ad to the mailing address below.

**CAMERA-READY Copy E-mail Instructions:** Please submit completed Ad form with payment to the mailing address below and e-mail Camera-ready Ad\* to [jphillips@archatl.com](mailto:jphillips@archatl.com). Please type PC AD in the subject line. *\*(For Digital Copy: PDF or Adobe Illustrator preferred, PageMaker accepted. No Microsoft Publisher Files (Please turn into a PDF). Submit scans and artwork in EPS or TIFF format; photos at a minimum of 300 dpi.)*

**NON-CAMERA-READY - Layout Instructions:** Please submit completed Ad form with payment to the mailing address below and attach a sketch of how you want your Ad to look.

**PLEASE SEND COMPLETED AD FORM WITH FULL PAYMENT TO:**

#### MAILING ADDRESS:

Archdiocese of Atlanta  
 Office for Black Catholic Ministry – PC Ad  
 680 West Peachtree Street, N.W.  
 Atlanta, Georgia 30308-1984

#### FOR MORE INFORMATION, PLEASE CONTACT:

Call: JP – 404.885.7283  
 E-mail: [jphillips@archatl.com](mailto:jphillips@archatl.com)  
 Web: [www.obcmatl.org](http://www.obcmatl.org)