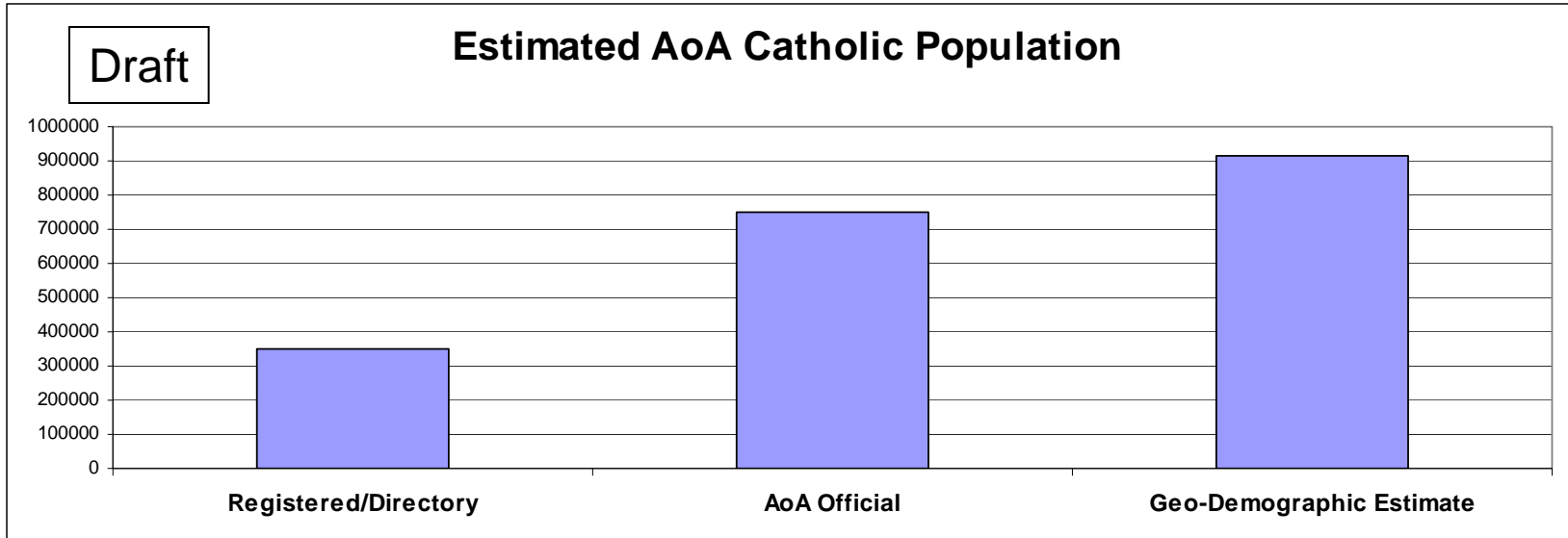


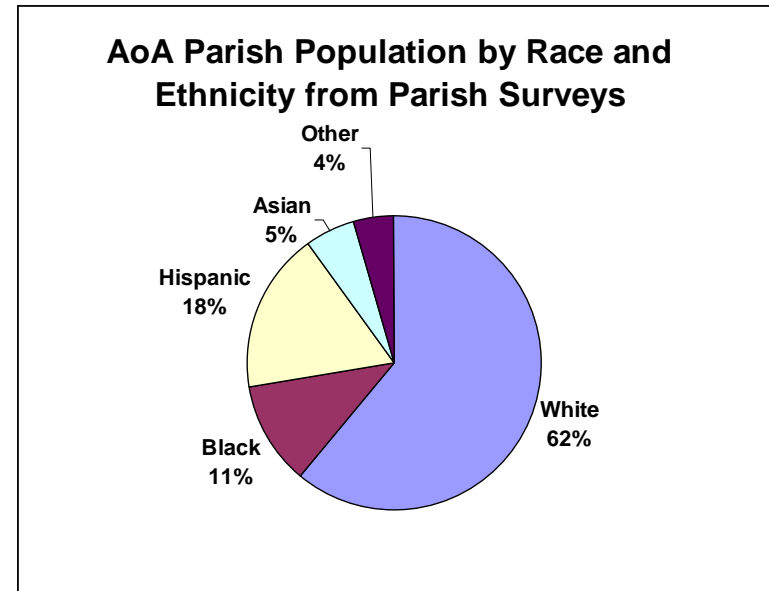
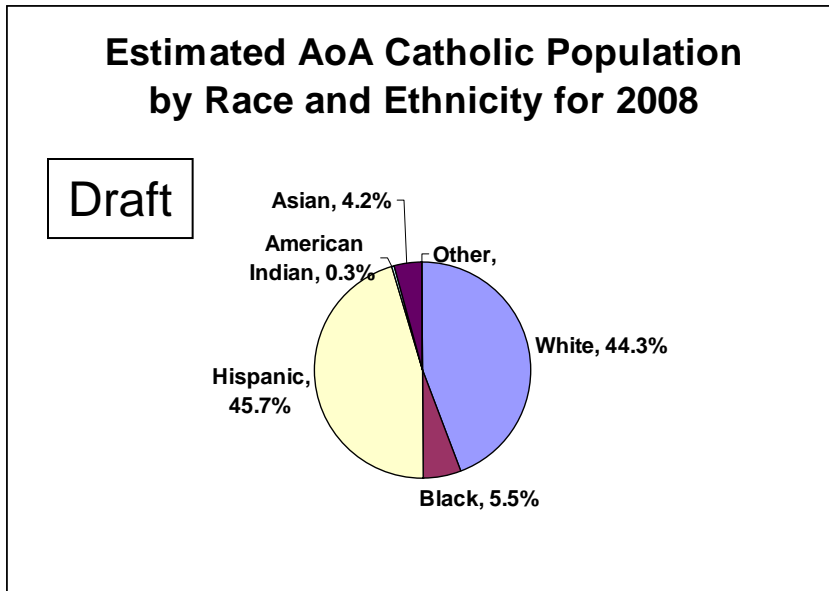
Key Geo-Demographic Findings of Archdiocesan Level

- Summary of Total Catholics in Diocese
- Distribution of Catholics by Race/Ethnicity
- Distribution of Unregistered Catholics
- Two year Growth by Race/Ethnicity
- Distribution of Catholic Growth
- Practical Applications

Our past estimates of our Catholic population appear conservative



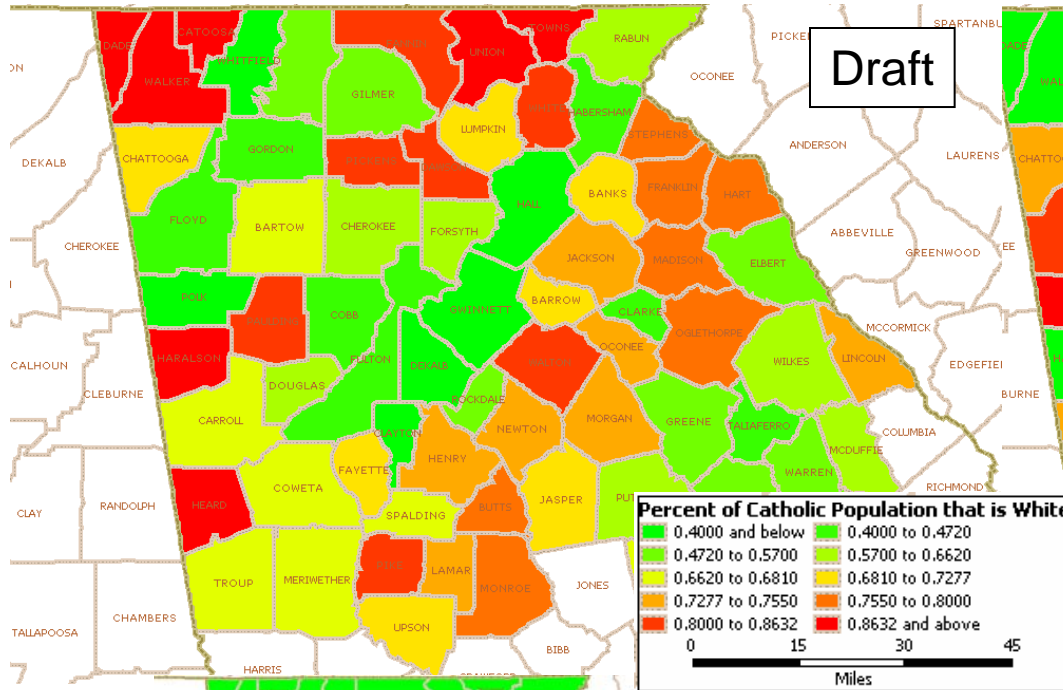
Based on our initial geo-demographic estimates and parish surveys, it looks like we are missing many Hispanic Catholics, but doing well in attracting Black Catholics



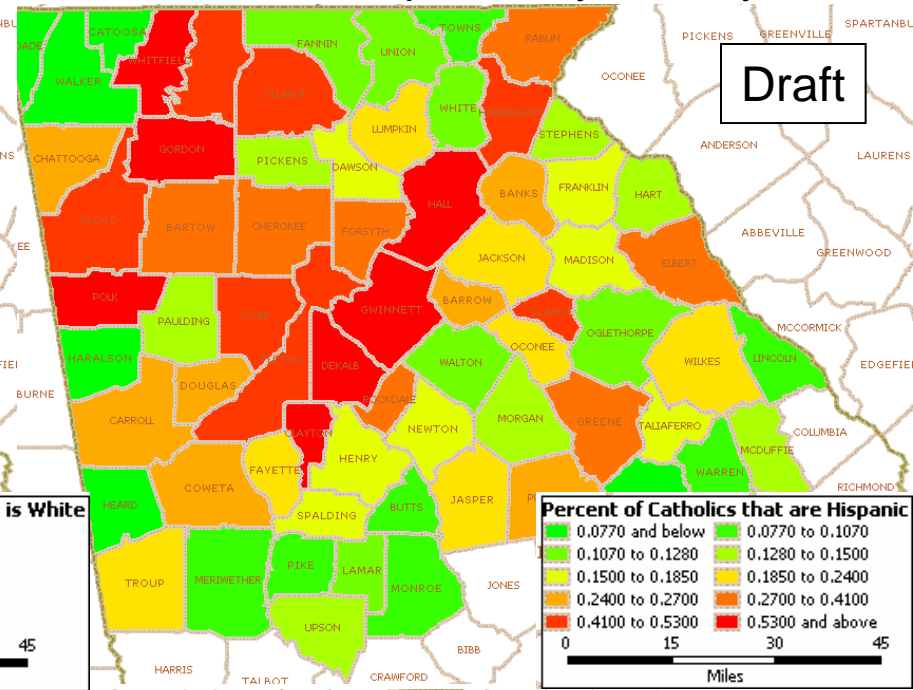
Multi-Cultural Diversity seems concentrated in Metro Atlanta while Hispanic populations appear more spread out

Note: for the maps in this presentation, **Red** is high and **Green** is low in an attribute

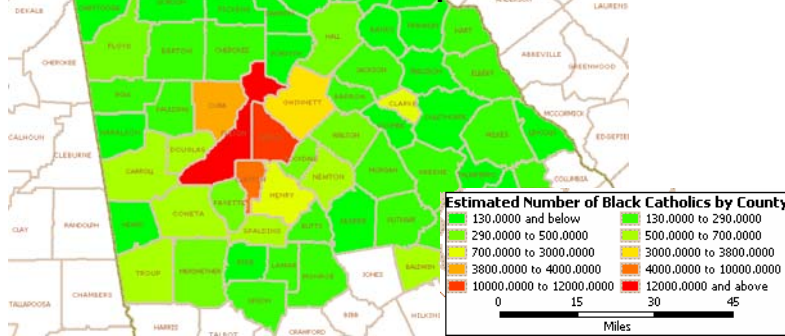
Percent of Catholic Population that is "White" by County



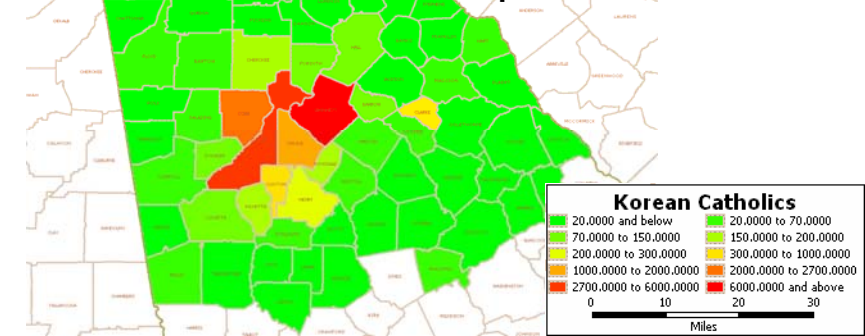
Percent of Catholic Population that is "Hispanic" by County



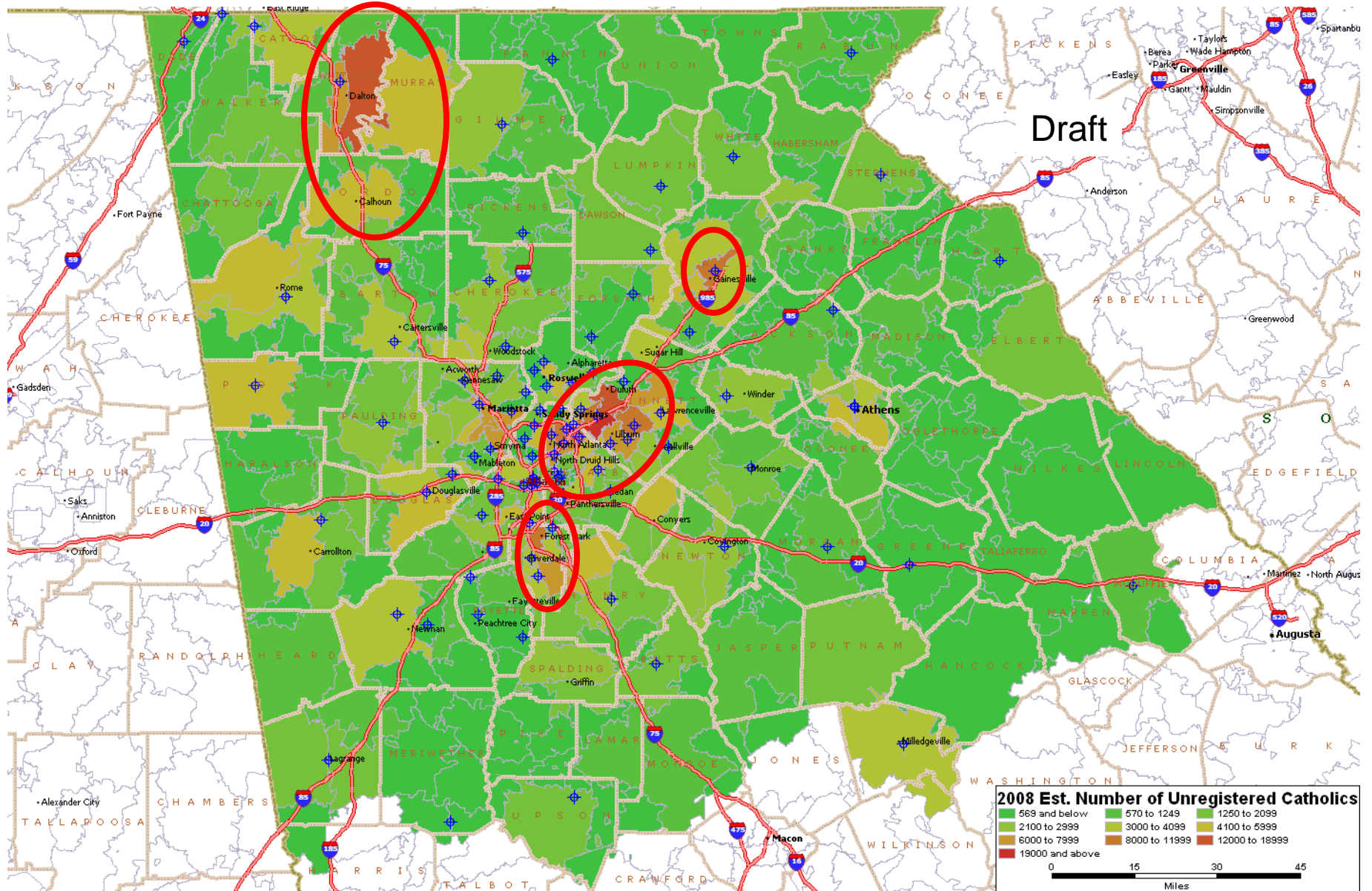
Black Catholic Population



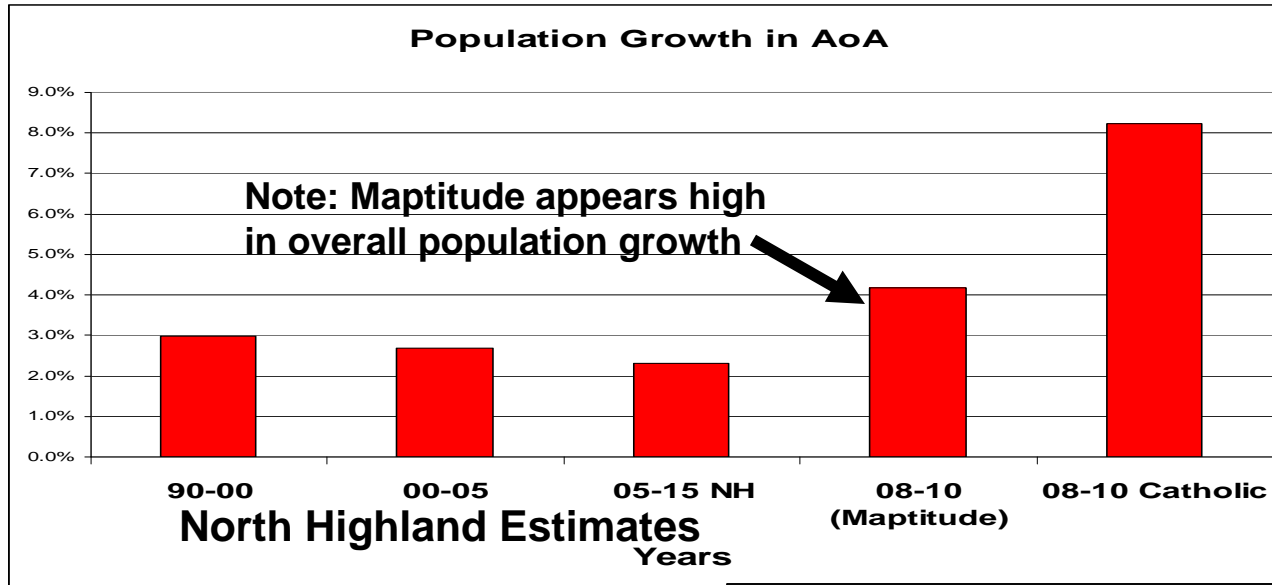
Korean Catholic Population



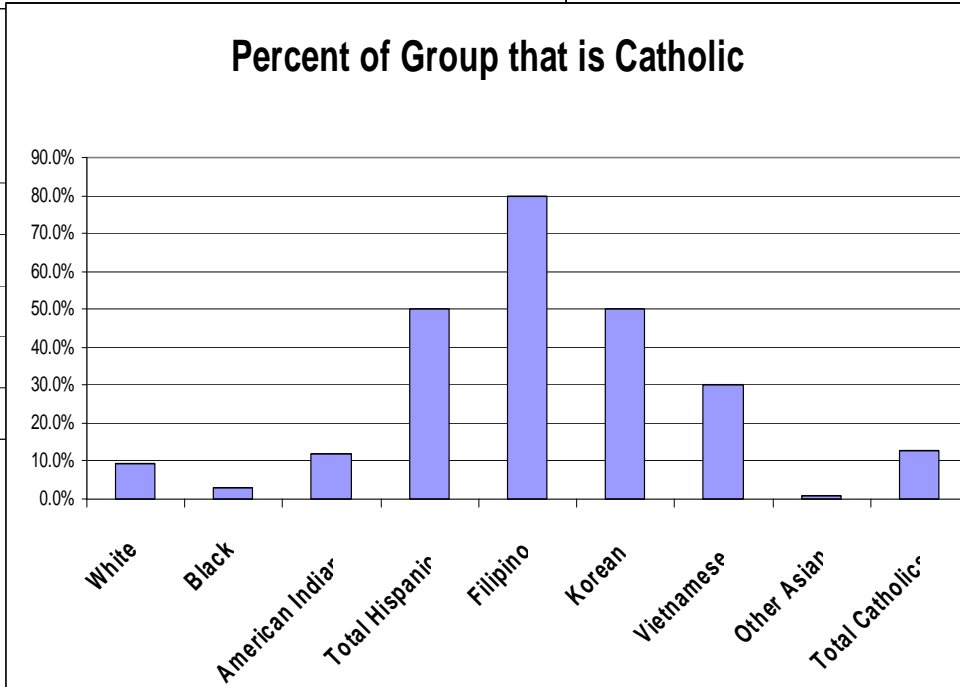
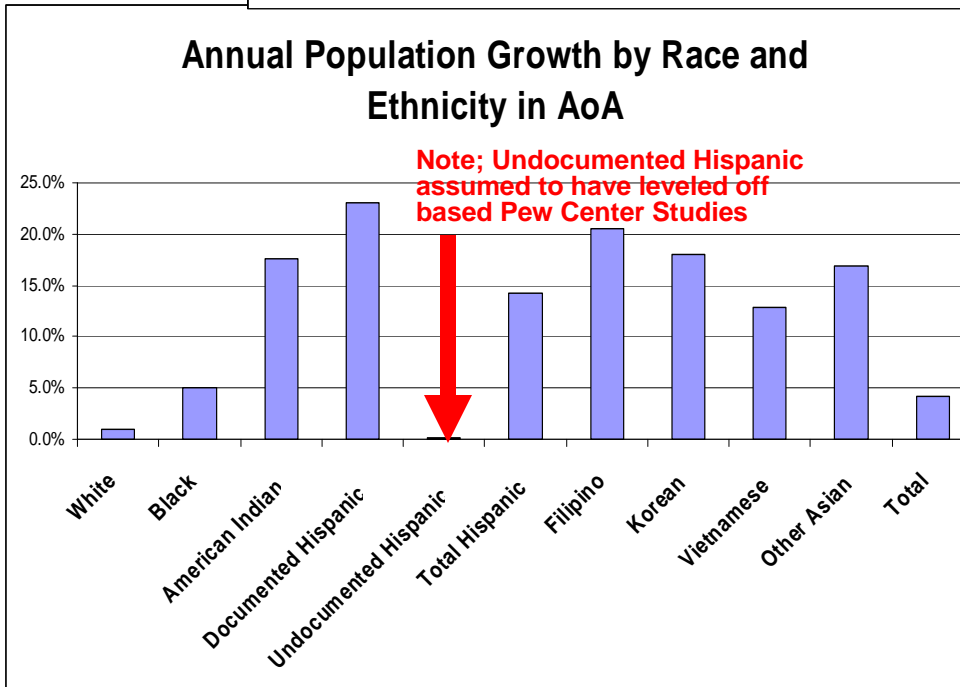
There appear to be four pockets with a high number of estimated additional (unregistered) Catholics



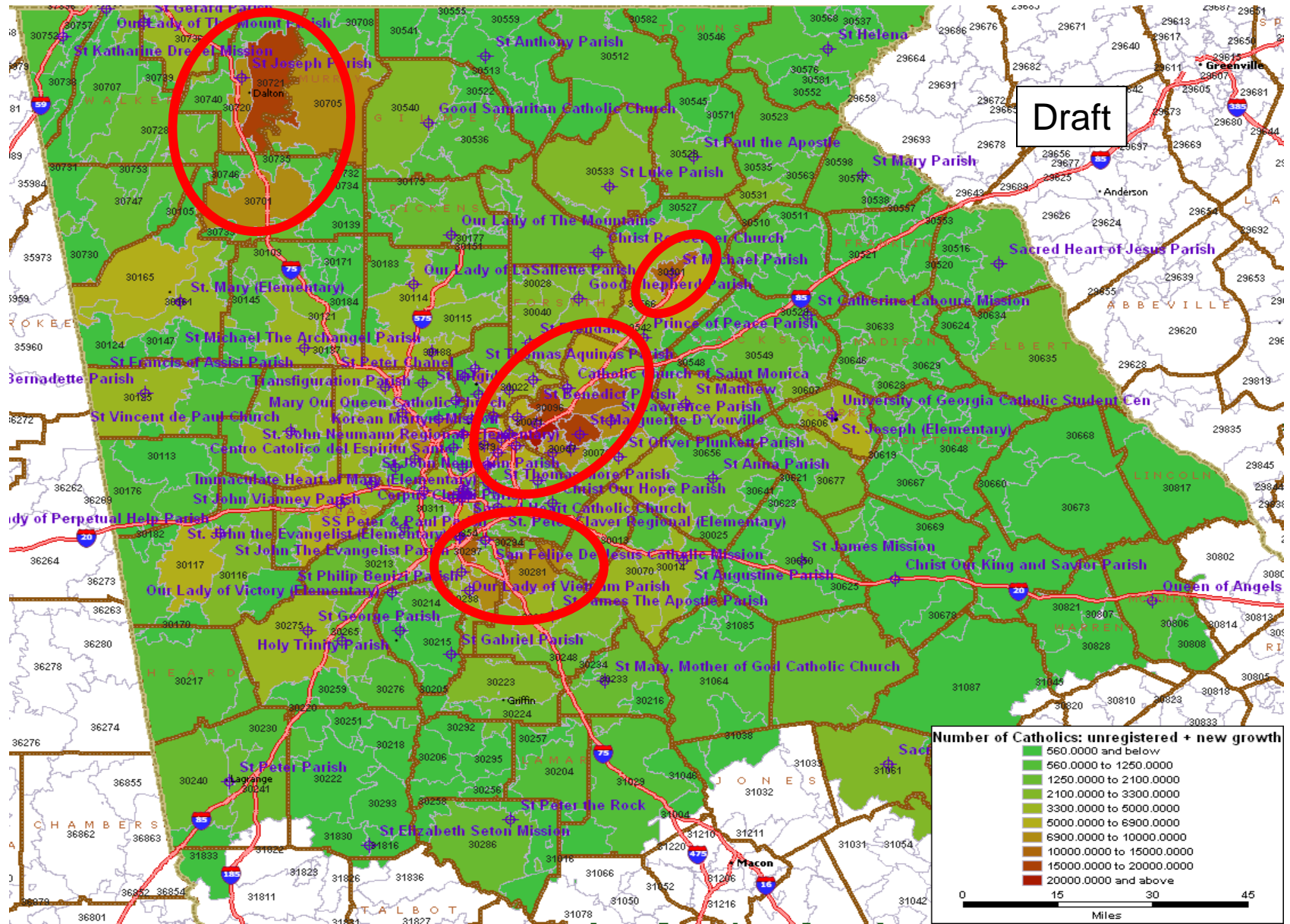
Catholic population growth is twice the overall population growth driven by the high growth of Hispanic and Asian populations



Note:
 •North Highland is our planning consultants
 •Maptitude is the mapping software and database the AoA licensed



The same four pockets with a high number of estimated additional (unregistered) Catholics also reveal a rapidly growing Catholic population



Geo-demographic and Master Planning

Parish Report

Parish Name: St Mary, Mother of God Catholic Church
 Address: 359 Old Griffin Road
 City, State & Zip: Jackson, GA 30233
 Parish Number: 21885

Active/Registered Members, Per Kennedy Directory, 2007

of Parishioners reported 4302
 # of Households reported 1559
 Other parish # included in data 12693
 (A "0" indicates no parish association)

Draft

Active/Registered Members, Per Parish Soft*

Total # of Households reported 171

Type	Core		Core Total		Extended		Extended Core and Total		Extended	
Primary Zip	30233	30248	31029	31064	Total	Extended	Total	Extended	Total	Extended
# of reported Households	97	28	125	11	14	25	150			
% of reported Households out of all Households at the Parish	56.7%	16.4%	73.1%	6.4%	8.2%	14.6%	87.7%			

General Catholic Demographics Per US Census Data*

Type	Core		Core Total		Extended		Extended Core and Total		Extended	
Primary Zip	30233	30248	31029	31064	Total	Extended	Total	Extended	Total	Extended
Estimated # of Registered Catholics in Zip Code	379	641	1,019	88	96	183	1,202			
Estimated # of All Catholics in Zip Code (US Census Data)	1,889	1,578	3,468	1,165	776	1,941	5,407			
Ratio of Registered/Total Catholic Population* in Zip Code	20.0%	40.6%	29.3%	7.4%	12.4%	9.0%	20.1%			
Catholic Population Growth Rate 2008 -2010	17.6%	41.3%								
Percent of Catholic Population that is White	78.8%	73.9%								
Percent of Catholic Population that is Black	8.8%	4.0%								
Percent of Catholic Population that is American Indian	0.6%	0.3%								
Percent of Catholic Population that is Asian	0.5%	0.7%								
Percent of Catholic Population that is Hispanic	11.6%	21.0%								

encompass

*"Core" is 10% or more of Parish population
 *"Extended" is 5% or more of Parish populat

**The last "Total" column refers to the total of all reported Zip Codes, Core and/or Extended and not those Zip Codes not included here.

This Report Contains:

- Overview of Contents
- 2008 Demographics
- 2010 Projected Demographics
- 2008 to 2010 Demographics Change

- Sent out parish geo-demographic reports and maps to enable bottoms up planning
 - Programs
 - Facilities
- Completed *Facilities Master Planning Web Site*
 - Tools and process for Facilities Planning
 - Will also contain county zip and parish data
- Beginning top/down master planning analysis of capacity constrained areas
 - Sanctuary capacity analysis
 - Starting planning with deaneries that have high growth and unregistered Catholic populations

