

# Parish Report

**Parish Name:** Immaculate Heart of Mary Parish  
**Address:** 2855 Briarcliff Rd NE  
**City, State & Zip:** Atlanta, GA 30329  
**Parish Number:** 12635

Active/Registered Members,

**Per Kenedy Directory, 2007**

Total # of Households 1471  
 Total # of Parishioners 3081  
 Other parish # included in data 0  
 (A "0" indicates no parish association)

Active/Registered Members,

**Per ParishSoft, October 2008\***

Total # of Households 1201

Type**	Core			Core Total	Extended	Extended Total	Core and Extended
<b>Primary Zip</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>		<b>30084</b>		
# of Households per Zip Code	222	174	316	712	91	91	803
% of Households per Zip Code out of Total Households at the Parish	18.5%	14.5%	26.3%	59.3%	7.6%	7.6%	66.9%

General Catholic Demographics

**Per US Census Data\***

Type**	Core			Core Total	Extended	Extended Total	Core and Extended
<b>Primary Zip</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>		<b>30084</b>		
Estimated # of Registered Catholics in Zip Code	1,956	1,132	1,986	5,073	2,832	2,832	7,906
Estimated # of All Catholics in Zip Code	3,780	7,462	8,713	19,954	8,056	8,056	28,010
Ratio of Registered/Total Catholic Population* in Zip Code	51.7%	15.2%	22.8%	29.9%	35.2%	35.2%	31.2%
Catholic Population Growth Rate 2008 - 2010	-11.1%	8.9%	6.9%	4.3%	7.1%	7.1%	5.1%
Estimated % of Catholic Population that is White	62.4%	25.4%	19.0%	29.6%	28.8%	28.8%	29.4%
Estimated % of Catholic Population that is Black	2.5%	1.6%	0.9%	1.5%	2.4%	2.4%	1.7%
Estimated % of Catholic Population that is American Indian	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
Estimated % of Catholic Population that is Asian	9.7%	4.6%	3.0%	4.9%	7.3%	7.3%	5.6%
Estimated % of Catholic Population that is Hispanic	25.0%	68.2%	76.9%	63.8%	61.3%	61.3%	63.1%

\*Data is only for primary zip codes:

"Core" is 10% or more of Parish population

"Extended" is 5% or more of Parish population

\*\*The last "Total" column refers to the total of all reported Zip Codes, Core and/or Extended and not those Zip Codes not included here.

**This Report Contains:**

- Overview of Contents
- 2008 Demographics
- 2010 Projected Demographics
- 2008 to 2010 Demographics Change
- 2008 Income Data

2008 Demographics

Parish Name

Immaculate Heart of Mary Parish

Parish Nbr

12635

12635 Total

Type**	Core	Core Total	Extended	Extended Total	Core and Extended		
<b>Zipcode</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>	<b>30084</b>			
2008 Catholic Data per Zip Code							
Sum of Overall Total Catholics	3,780	7,462	8,713	19,954	8,056	8,056	28,010
Sum of White Catholics	2,358	1,897	1,656	5,912	2,320	2,320	8,233
Sum of Black Catholics	96	120	77	293	193	193	486
Sum of American Indian Catholics	11	12	19	42	14	14	56
Sum of Filipino Catholics	52	49	37	138	84	84	222
Sum of Korean Catholics	138	129	98	365	222	222	588
Sum of Vietnamese Catholics	163	152	115	430	261	261	691
Sum of Other Asian Catholics	14	13	10	38	23	23	61
Sum of Documented Hispanic Catholics	561	3,016	3,972	7,548	2,927	2,927	10,475
Sum of Undocumented Hispanic Catholics	386	2,072	2,729	5,187	2,011	2,011	7,198
Sum of Total Hispanic Catholics	947	5,088	6,701	12,735	4,938	4,938	17,673
2008 Total Population by Zip Code							
Sum of Overall Total Population	29,835	34,411	33,434	97,681	42,114	42,114	139,794
Sum of Non Hispanic White	22,329	17,964	15,681	55,974	21,968	21,968	77,941
Sum of Non Hispanic Blacks	3,205	3,999	2,552	9,756	6,430	6,430	16,187
Sum of American Indian	88	104	162	354	116	116	470
Sum of Filipino	65	61	46	173	105	105	278
Sum of Korean	277	259	195	731	444	444	1,175
Sum of Vietnamese	543	508	383	1,434	871	871	2,305
Sum of Other Asian	1,436	1,342	1,014	3,791	2,304	2,304	6,095
Sum of Documented Hispanics	1,122	6,031	7,943	15,096	5,854	5,854	20,950
Sum of Undocumented Hispanics	771	4,144	5,458	10,374	4,023	4,023	14,396
Sum of Total Hispanic Population	1,893	10,175	13,401	25,470	9,877	9,877	35,346
2008 Percent of Catholics that are:							
White	62.4%	25.4%	19.0%	29.6%	28.8%	28.8%	29.4%
Black	2.5%	1.6%	0.9%	1.5%	2.4%	2.4%	1.7%
American Indian	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
Filipino	1.4%	0.7%	0.4%	0.7%	1.0%	1.0%	0.8%
Korean	3.7%	1.7%	1.1%	1.8%	2.8%	2.8%	2.1%
Vietnamese	4.3%	2.0%	1.3%	2.2%	3.2%	3.2%	2.5%
Other Asian	0.4%	0.2%	0.1%	0.2%	0.3%	0.3%	0.2%
Documented Hispanic	14.8%	40.4%	45.6%	37.8%	36.3%	36.3%	37.4%
Undocumented Hispanic	10.2%	27.8%	31.3%	26.0%	25.0%	25.0%	25.7%
All Hispanic	25.0%	68.2%	76.9%	63.8%	61.3%	61.3%	63.1%
2008 Percent of Population that is:							
White	74.8%	52.2%	46.9%	57.3%	52.2%	52.2%	55.8%
Black	10.7%	11.6%	7.6%	10.0%	15.3%	15.3%	11.6%
American Indian	0.3%	0.3%	0.5%	0.4%	0.3%	0.3%	0.3%
Filipino	0.2%	0.2%	0.1%	0.2%	0.2%	0.2%	0.2%
Korean	0.9%	0.8%	0.6%	0.7%	1.1%	1.1%	0.8%
Vietnamese	1.8%	1.5%	1.1%	1.5%	2.1%	2.1%	1.6%
Other Asian	4.8%	3.9%	3.0%	3.9%	5.5%	5.5%	4.4%
Documented Hispanic	3.8%	17.5%	23.8%	15.5%	13.9%	13.9%	15.0%
Undocumented Hispanic	2.6%	12.0%	16.3%	10.6%	9.6%	9.6%	10.3%
All Hispanic	6.3%	29.6%	40.1%	26.1%	23.5%	23.5%	25.3%

2010 Demographics

Parish Name

Immaculate Heart of Mary Parish

Parish Nbr

12635

12635 Total

Type**	Core	Core Total	Extended	Extended Total	Core and Extended	
<b>Zipcode</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>	<b>30084</b>		
2010 Catholic Data per Zip Code						
Sum of Overall Total Catholics	3,362	8,127	9,316	20,805	8,630	29,435
Sum of White Catholics	2,010	2,029	1,529	5,568	1,838	7,405
Sum of Black Catholics	97	101	27	225	198	423
Sum of American Indian Catholics	15	18	26	60	23	82
Sum of Filipino Catholics	52	43	28	123	80	203
Sum of Korean Catholics	137	114	75	326	211	536
Sum of Vietnamese Catholics	161	134	89	383	248	631
Sum of Other Asian Catholics	14	12	8	34	22	56
Sum of Documented Hispanic Catholics	603	3,907	5,185	9,694	4,138	13,832
Sum of Undocumented Hispanic Catholics	273	1,770	2,349	4,392	1,875	6,266
Sum of Total Hispanic Catholics	875	5,676	7,534	14,086	6,012	20,098
2010 Total Population by Zip Code						
Sum of Overall Total Population	26,451	35,990	31,916	94,357	39,737	134,094
Sum of Non Hispanic White	19,034	19,205	14,472	52,711	17,397	70,108
Sum of Non Hispanic Blacks	3,248	3,371	897	7,516	6,598	14,114
Sum of American Indian	128	150	218	496	188	684
Sum of Filipino	65	54	36	154	100	254
Sum of Korean	273	228	150	652	421	1,073
Sum of Vietnamese	536	447	295	1,278	826	2,104
Sum of Other Asian	1,417	1,183	780	3,380	2,184	5,564
Sum of Documented Hispanics	1,205	7,813	10,370	19,388	8,275	27,663
Sum of Undocumented Hispanics	546	3,540	4,698	8,784	3,749	12,533
Sum of Total Hispanic Population	1,751	11,353	15,068	28,172	12,024	40,196
2010 Percent of Catholics that are:						
White	59.8%	25.0%	16.4%	26.8%	21.3%	25.2%
Black	2.9%	1.2%	0.3%	1.1%	2.3%	1.4%
American Indian	0.5%	0.2%	0.3%	0.3%	0.3%	0.3%
Filipino	1.5%	0.5%	0.3%	0.6%	0.9%	0.7%
Korean	4.1%	1.4%	0.8%	1.6%	2.4%	1.8%
Vietnamese	4.8%	1.7%	1.0%	1.8%	2.9%	2.1%
Other Asian	0.4%	0.1%	0.1%	0.2%	0.3%	0.2%
Documented Hispanic	17.9%	48.1%	55.7%	46.6%	47.9%	47.0%
Undocumented Hispanic	8.1%	21.8%	25.2%	21.1%	21.7%	21.3%
All Hispanic	26.0%	69.8%	80.9%	67.7%	69.7%	68.3%
2010 Percent of Population that is:						
White	72.0%	53.4%	45.3%	55.9%	43.8%	52.3%
Black	12.3%	9.4%	2.8%	8.0%	16.6%	10.5%
American Indian	0.5%	0.4%	0.7%	0.5%	0.5%	0.5%
Filipino	0.2%	0.1%	0.1%	0.2%	0.3%	0.2%
Korean	1.0%	0.6%	0.5%	0.7%	1.1%	0.8%
Vietnamese	2.0%	1.2%	0.9%	1.4%	2.1%	1.6%
Other Asian	5.4%	3.3%	2.4%	3.6%	5.5%	4.1%
Documented Hispanic	4.6%	21.7%	32.5%	20.5%	20.8%	20.6%
Undocumented Hispanic	2.1%	9.8%	14.7%	9.3%	9.4%	9.3%
All Hispanic	6.6%	31.5%	47.2%	29.9%	30.3%	30.0%

08-10 Demographics Change

Parish Name

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12635 Total

Type**	Core	Core Total	Extended	Extended Total	Core and Extended			
Zipcode	30033	30329	30345	30084				
Catholic Change per Zip Code, 2008 to 2010	# Change in Overall Total Catholics	-418	666	603	851	574	574	1,425
	% Change in Overall Total Catholics	-11.1%	8.9%	6.9%	4.3%	7.1%	7.1%	5.1%
	Change in # of White Catholics	-348	131	-128	-345	-483	-483	-827
	% Change in White Catholics	-14.8%	6.9%	-7.7%	-5.8%	-20.8%	-20.8%	-10.1%
	Change in # of Black Catholics	1	-19	-50	-67	5	5	-62
	% Change in Black Catholics	1.3%	-15.7%	-64.8%	-23.0%	2.6%	2.6%	-12.8%
	Change in # of American Indian Catholics	5	6	7	17	9	9	26
	% Change in American Indians Catholics	45.5%	44.2%	34.6%	40.1%	62.1%	62.1%	45.5%
	Change in # of Filipino Catholics	-1	-6	-9	-15	-4	-4	-19
	% Change in Filipino Catholics	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Korean Catholics	-2	-15	-22	-40	-12	-12	-51
	% Change in Korean Catholics	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Vietnamese Catholics	-2	-18	-26	-47	-14	-14	-60
	% Change in Vietnamese Catholics	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Other Asian Catholics	0	-2	-2	-4	-1	-1	-5
	% Change in Other Asian Catholics		-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Documented Hispanic Catholics	42	891	1,214	2,146	1,211	1,211	3,357
	% Change in Documented Hispanic Catholics	7.4%	29.5%	30.6%	28.4%	41.4%	41.4%	32.0%
	Change in # of Undocumented Hispanic Catholics	-113	-302	-380	-795	-137	-137	-932
	% Change in Undocumented Hispanic Catholics	-29.2%	-14.6%	-13.9%	-15.3%	-6.8%	-6.8%	-12.9%
Change in # of Total Hispanic Catholics	-71	589	833	1,351	1,074	1,074	2,425	
% Change in Total Hispanic Catholics	-7.5%	11.6%	12.4%	10.6%	21.7%	21.7%	13.7%	
Overall Population Change per Zip Code, 2008 to 2010	# Change in Overall Total Population	-3,384	1,578	-1,518	-3,324	-2,377	-2,377	-5,701
	% Change in Overall Total Population	-11.3%	4.6%	-4.5%	-3.4%	-5.6%	-5.6%	-4.1%
	Change in # of White Population	-3,295	1,241	-1,209	-3,263	-4,570	-4,570	-7,833
	% Change in White Population	-14.8%	6.9%	-7.7%	-5.8%	-20.8%	-20.8%	-10.1%
	Change in # of Black Population	43	-628	-1,655	-2,240	167	167	-2,073
	% Change in Black Population	1.3%	-15.7%	-64.8%	-23.0%	2.6%	2.6%	-12.8%
	Change in # of American Indian Population	40	46	56	142	72	72	214
	% Change in American Indians Population	45.5%	44.2%	34.6%	40.1%	62.1%	62.1%	45.5%
	Change in # of Filipino Population	-1	-7	-11	-19	-5	-5	-24
	% Change in Filipino Population	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Korean Population	-4	-31	-45	-79	-23	-23	-102
	% Change in Korean Population	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Vietnamese Population	-7	-60	-88	-156	-45	-45	-201
	% Change in Vietnamese Population	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Other Asian Population	-19	-160	-233	-412	-119	-119	-531
	% Change in Other Asian Population	-1.3%	-11.9%	-23.0%	-10.9%	-5.2%	-5.2%	-8.7%
	Change in # of Documented Hispanic Population	83	1,782	2,427	4,292	2,421	2,421	6,713
	% Change in Documented Hispanic Population	7.4%	29.5%	30.6%	28.4%	41.4%	41.4%	32.0%
	Change in # of Undocumented Hispanic Population	-225	-605	-760	-1,590	-274	-274	-1,864
	% Change in Undocumented Hispanic Population	-29.2%	-14.6%	-13.9%	-15.3%	-6.8%	-6.8%	-12.9%
Change in # of Total Hispanic Population	-142	1,177	1,667	2,702	2,147	2,147	4,849	
% Change in Total Hispanic Population	-7.5%	11.6%	12.4%	10.6%	21.7%	21.7%	13.7%	

2008 Income Data

Parish Name

Immaculate Heart of Mary Parish

Parish Nbr

12635

12635 Total

Type**	Core	Core Total	Extended	Extended Total	Core and Extended
<b>Zipcode</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>	<b>30084</b>	
# Households	14,145	13,555	9,406	37,106	14,290
# Families	6,485	4,941	5,848	17,274	9,313
Average Size of Household	2.0	2.1	2.6	2.2	2.5
Median Age of Householder	46.5	37.5	46.1	43.4	46.8
# Housing, Units	14,812	14,210	9,953	38,975	14,841
# Housing, Owner Occupied	8,531	4,079	5,982	18,592	9,772
# Housing, Renter Occupied	5,614	9,476	3,424	18,514	4,518
Median Payment of Renter Households (\$)	\$1,171	\$1,216	\$1,040	\$1,142	\$1,079
Median Value of Owner Households (\$)	\$287,664	\$411,039	\$403,324	\$367,342	\$199,739
Median # of Vehicles per Household	2.1	1.9	2.2	2.1	2.3
Household Income, Median (\$)	\$63,442	\$55,701	\$70,742	\$63,295	\$67,207
Household Income Average (\$)	\$81,771	\$72,195	\$96,287	\$83,418	\$80,992

2008 Age Demographics

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Type**	Core	Core Total	Extended	Extended Total	Core and Extended
<b>Zipcode</b>	<b>30033</b>	<b>30329</b>	<b>30345</b>	<b>30084</b>	
Age Under 1	1.4%	1.4%	1.4%	1.4%	1.4%
Age 1 to 4	5.8%	5.8%	5.8%	5.8%	5.8%
Age 5 to 9	7.3%	7.3%	7.3%	7.3%	7.3%
Age 10 to 14	6.2%	6.2%	6.2%	6.2%	6.2%
Age 15 to 19	8.5%	8.5%	8.5%	8.5%	8.5%
Age 20 to 24	13.4%	13.4%	13.4%	13.4%	13.4%
Age 25 to 29	8.8%	8.8%	8.8%	8.8%	8.8%
Age 30 to 34	8.4%	8.4%	8.4%	8.4%	8.4%
Age 35 to 39	8.0%	8.0%	8.0%	8.0%	8.0%
Age 40 to 44	6.9%	6.9%	6.9%	6.9%	6.9%
Age 45 to 49	5.6%	5.6%	5.6%	5.6%	5.6%
Age 50 to 54	4.4%	4.4%	4.4%	4.4%	4.4%
Age 55 to 59	3.6%	3.6%	3.6%	3.6%	3.6%
Age 60 to 64	3.1%	3.1%	3.1%	3.1%	3.1%
Age 65 to 69	2.7%	2.7%	2.7%	2.7%	2.7%
Age 70 to 74	2.2%	2.2%	2.2%	2.2%	2.2%
Age 75 to 79	1.7%	1.7%	1.7%	1.7%	1.7%
Age 80 to 84	1.0%	1.0%	1.0%	1.0%	1.0%
Age 85Up	1.0%	1.0%	1.0%	1.0%	1.0%